

Producer Advisory Board

Improving Communication Across The Board!

Producer Advisory Board

An advisory board is a body that provides non-binding strategic advice to the management of an organization. The informal nature of an advisory board gives greater flexibility in structure and management compared to the board of directors.

These meetings will provide internal teams with more insight and a better understanding of what topics, questions and concerns are being raised externally.

This advisory board will consist of internal and external OneShare Health team members with one common goal; *to make informative decisions with our focus on the Member.*

- Improve Communication
- Program and Process Feedback
- Increase External Morale





What's In It For You?

- Share best industry practices
- Feedback on communication
- Collaborate on programs/processes
- Opportunity to voice your OneShare Health Wishlist
- Develop OneShare relationships with leaders of the organization



Application Process

APPLY

- Complete the Producer Advisory Board application form
- Submit via email by June 1st to <u>mberndt@onesharehealth.com</u>

APPROVAL

- Approved by OneShare Health Leadership and Sales Team
- Only 10 will be selected for the 2023 Producer Advisory Board

REQUIREMENTS

- Ability to collaborate and think strategically
- Must commit to attending at least 3 meetings per year
- Must be contracted with OneShare Health and in good standing
- Willing to serve as a positive ambassador for OneShare Health



Meeting Structure

Meetings will be conducted virtually and held quarterly.

Each meeting will be structured and confidential but not anonymous.

- 1 Topic
- 2 Pros; 2 Cons
- 1 Wish List Item

These meetings will also provide trainers with ideas on needed materials, webinars, and future trainings.





Potential Topics of Interest

- Increasing persistency rates
- Training and development
- Collaborating on new initiatives
- Exceeding industry standards
- Review of current programs/processes
- Improving member experience
- Overcoming HCSM objections





THANK YOU!

"If serving is below you, leadership is beyond you."

- **BISHOP DALE C. BRONNER**

OneShare Health Producer Advisory Board